<table>
<thead>
<tr>
<th>Strengths</th>
<th>Weaknesses</th>
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<table>
<thead>
<tr>
<th>Threats</th>
<th>Opportunities</th>
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</thead>
<tbody>
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</tbody>
</table>
• What do we consider to be our strengths?
• What advantages do we have that help us address our challenges?

• What do we consider to be our weaknesses?
• What do we seem to have a hard time doing well?

• What challenges do we anticipate?
• What are barriers to progress?

• Where can we change weaknesses into strengths?
• What known areas for improvement remain unaddressed?